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ALSCO & LARRY H. MILLER DEALERSHIPS JOIN FORCES WITH VF IMAGEWEAR ON NO. 3 CHEVROLET CAMARO DRIVEN BY TY DILLON FOR NASCAR XFINITY SERIES 300 AT KENTUCKY SPEEDWAY

(July 6, 2015) SALT LAKE CITY, UT – For the second consecutive year, AlSCO, a worldwide leader in the rental of linen, uniforms, healthcare garments, and washroom products, has teamed with VF Imagewear to fuel the No. 3 Chevrolet Camaro driven by Ty Dillon in the XFINITY Series 300 at Kentucky Speedway on July 10. This opportunity is made possible by Richard Childress Racing's (RCR) partnership with VF Imagewear brand Red Kap.

"Like AlSCO, RCR is a family-run business. With Richard Childress' grandson, Ty, driving the No. 3 car, coming on board with a first-class organization like RCR is a no-brainer," said Jim Divers, Director of Sales and Marketing at AlSCO. "Just having our brand connected with this team is a tremendous benefit. Our thanks go out to our great partner, VF Imagewear, for helping put us together."

Ty Dillon finished seventh in last year's XFINITY Series race at Kentucky Speedway and earned the Sunoco Rookie of the Race award. Ten top-ten finishes so far in 2015 have propelled him to second place in the points standings, making him a strong championship contender in just his second season in the XFINITY Series.

"Everyone at RCR involved with our XFINITY Series program really values our partnership with VF Imagewear because of the superior product it provides for our race team," Dillon said. "We're looking forward to having AlSCO, a leader in the uniform business, on board the No. 3 Chevrolet Camaro at Kentucky Speedway, a track where I've had success in the past."

In addition, AlSCO is adding one of its own partners to the team for this event. Larry H. Miller Dealerships, also based in Salt Lake City, is one of AlSCO's largest uniform customers and will be joining AlSCO and VF Imagewear on the No. 3 Chevrolet Camaro at Kentucky Speedway.

"The Miller family loves motorsports and is involved in a number of sports businesses, including ownership of the NBA's Utah Jazz," Divers said. "Having

the opportunity through VF Imagewear and RCR for one of our customers to share branding space with us enhances our relationship.”

“We are excited to support our partner, AlSCO, in sponsoring the RCR No. 3 car driven by Ty Dillon at Saturday’s XFINITY Series 300 at Kentucky Speedway,” said Dean Fitzpatrick, President at Larry H. Miller Dealerships. “With an automotive dealership group that covers seven states and a company and family affinity for motorsports and racing, this partnership is a great fit.”

VF Imagewear and AlSCO have each been in business for over 100 years, and Richard Childress Racing, having been in business for 46 years, is one of the longest-tenured and most respected teams in NASCAR.

“VF Imagewear is excited to partner with AlSCO and Richard Childress Racing to sponsor Ty Dillon and the No. 3 Chevrolet Camaro for this race,” said Jim Tewmey, Vice President of Sales at VF Imagewear. “AlSCO is a long-term customer of VF Imagewear. We appreciate and value their support in the marketplace with our Red Kap and Bulwark brands.”

“AlSCO will continue its involvement with RCR,” Divers added. “Because racing is America’s number one spectator sport, AlSCO gets a lot of recognition by staying involved. We value long-term relationships, and that’s how we look at our racing relationships.”

About Richard Childress Racing: Richard Childress Racing (rcrracing.com) has earned more than 200 victories and 15 championships, including six in the NASCAR Sprint Cup Series with the legendary Dale Earnhardt. RCR was the first organization to win championships in the Sprint Cup Series, NASCAR XFINITY Series and NASCAR Camping World Truck Series. Its 2015 Sprint Cup Series lineup includes two-time NASCAR champion Austin Dillon (No. 3 Dow/American Ethanol/Cheerios/Bass Pro Shops Chevrolet), 2011 Brickyard 400 champion Paul Menard (No. 27 Menards Chevrolet) and 2008 Daytona 500 champion Ryan Newman (No. 31 Caterpillar/Quicken Loans/Grainger/WIX Filters Chevrolet). Its XFINITY Series program includes Brian Scott (No. 2 Shore Lodge/Whitetail Chevrolet), 2012 Camping World Truck Series rookie of the year Ty Dillon (No. 3 Bass Pro Shops/WESCO/Yuengling Light Lager/Red Kap Chevrolet), Brendan Gaughan (No. 62 South Point Hotel & Casino Chevrolet) and a multi-driver lineup with Austin Dillon, Brandon Jones and Paul Menard (No. 33 Rheem/Menards Chevrolet) team.

About VF Imagewear: VF Imagewear (vfimagewear.com) combines the strength of its global parent company, VF Corporation, with the experience of being the leading supplier of uniform apparel to provide unique products and services to companies worldwide. VF Imagewear offers unparalleled expertise, innovation, customer focus and a commitment to total satisfaction. VF Imagewear is part of VF Corporation, the world’s largest apparel company. VF Corporation is

comprised of over 59,000 associates around the world and over 100 years of experience. The VF Imagewear® brand joins a respected group of VF Corporation brands, including Red Kap®, Bulwark®, Horace Small®, Lee®, Wrangler®, The North Face®, Nautica® and JanSport® — plus many, many more.

About AlSCO: AlSCO (alsco.com) is a family owned and operated business, founded in 1889, that was recognized by the world-renowned Hohenstein Institute for having invented the linen and uniform rental industry. AlSCO provides linen and uniform services to customers that range from restaurants and healthcare clinics to automotive repair and industrial manufacturing facilities. With over 150 locations, AlSCO provides world-class service to over 250,000 customers on five continents.

About Larry H. Miller Dealerships: Larry H. Miller Dealerships (lhmauto.com) operates 20 different automotive brands under 54 dealership locations in seven western states, and employs more than 5,000 individuals. Larry H. Miller Dealerships has a strong legacy of giving back to communities where it conducts business. Through its charitable organization, Larry H. Miller Charities, more than \$6.8 million has been donated to qualified nonprofit organizations since its inception.

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